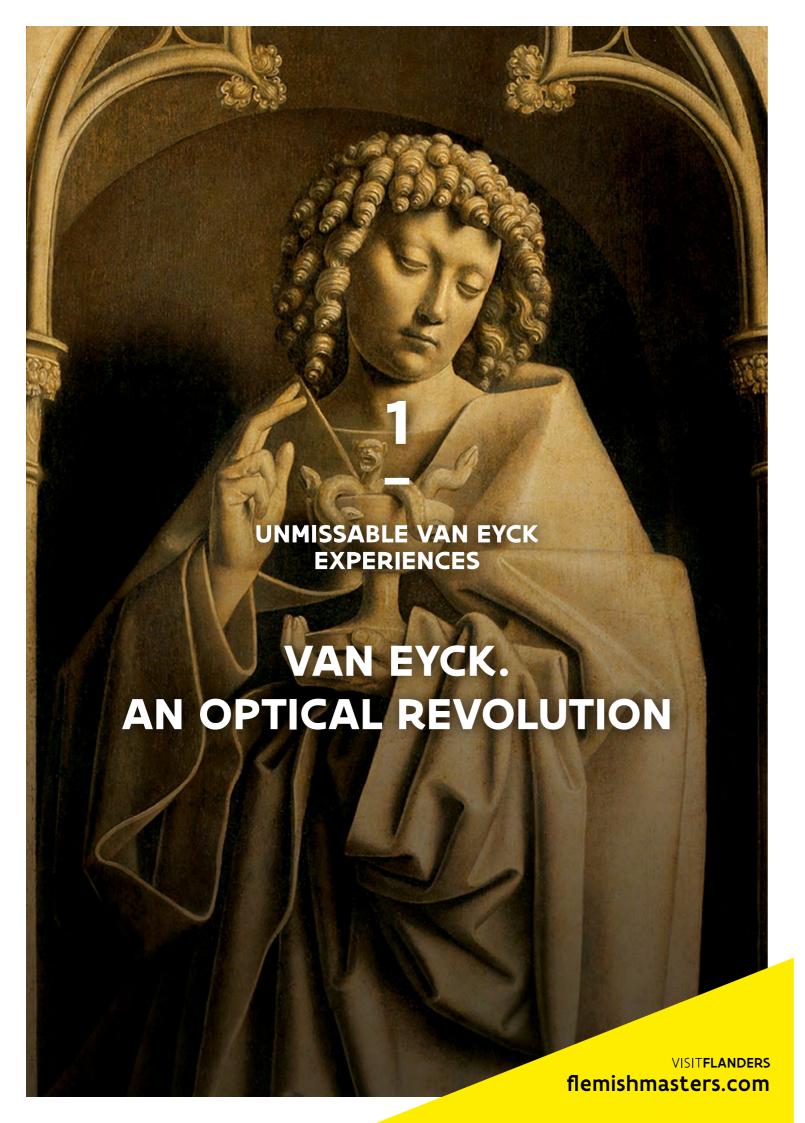




The 'Flemish Masters' project has been established for the inquisitive traveller who enjoys learning about others as much as about him or herself. It is intended for those who, like the Flemish Masters in their time, are looking to immerse themselves in new cultures and new insights. The Flemish Masters project focuses in 2020 on the life and legacies of van Eyck, as well as many other notable artists of his time.

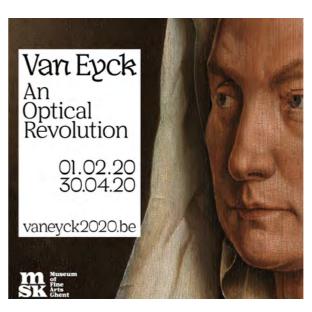
In 2020 the Ghent altarpiece is coming home. Since its completion in 1432, millions of visitors from all over the world have travelled to Ghent to adore the Ghent Altarpiece, painted by Jan and Hubert Van Eyck. Gone missing, absconded in the course of several wars, threatened by fire, dismantled, copied, smuggled, censored, attacked by inconoclasts, hidden, ransomed, rescued and stolen time and again... no work of art has been menaced and desired as much as the Mystic Lamb.





VAN EYCK. AN OPTICAL REVOLUTION

01.02.2020 - 30.04.2020



Worldwide, only approximately twenty works by the Flemish Master Jan van Eyck have been preserved. Quite exceptionally, at least half of these will travel to Ghent in 2020 for the exhibition "Van Eyck. An Optical Revolution" at the Museum of Fine Arts Ghent (MSK). In what promises to be an unmissable, tour de force of an exhibition, the world of Van Eyck and his revolutionary gaze will be brought to life like never before.

"Van Eyck. An Optical Revolution" is a large-scale exhibition dedicated to the life and work of the Flemish master, Jan van Eyck. The late medieval Low Countries presented a uniquely creative environment for artists and artisan. The Court of the Duke of Burgundy, Philip the Good, attracted the most talented artists of the day, while the bustling urban centres offered fertile ground for myriad artistic and artisanal endeavours. Jan van Eyck was a particular 'star' at the time, being very much appreciated both as an artist and designer, but also as an adviser and diplomat.

UNIQUE EXPERIENCE

The exhibition aims to create a unique experience in which both the sumptuousness of the Burgundian court and the flourishing urban culture are brought to life through paintings, sculptures, drawings, tapestries and miniatures. Each is an example of the extraordinarily inventive imagination and the refined aesthetic appreciation of the period. Interactive technology will be employed within the exhibition to strengthen this relationship, and to underscore salient points. Visitors will be witness to the most complete van Eyck exhibition ever staged: the outer panels of the "Ghent Altarpiece" will be exhibited alongside other masterpieces by van Eyck, and those of his contemporaries, in a once-in-a-lifetime experience.

PRACTICAL INFORMATION

MSK - MUSEUM OF FINE ARTS GHENT

Fernand Scribedreef 1, 9000 Gent

OPENING HOURS

- From February 1st 2020 to April 30th 2020
- 7/7 9.30 am 7 pm
- There will also be one late night opening per week until 11 pm

TICKETS

- Early bird ticket till June 30th 2019: 22 EURO
- Online from July 1st 2019 till April 30th 2020: 25 EURO
- From February 1st 2020 in the museum: 28 EURO
- 19 26 years: 15 EURO
- 6 18 years: 2 EURO
- TRADE: 10% (except early bird ticket and guide)

TRADE CONTACT

Peggy Hobbels

T +32 9 323 67 80

peggy.hobbels@stad.gent

AUDIOGUIDE

(included in the ticket price)

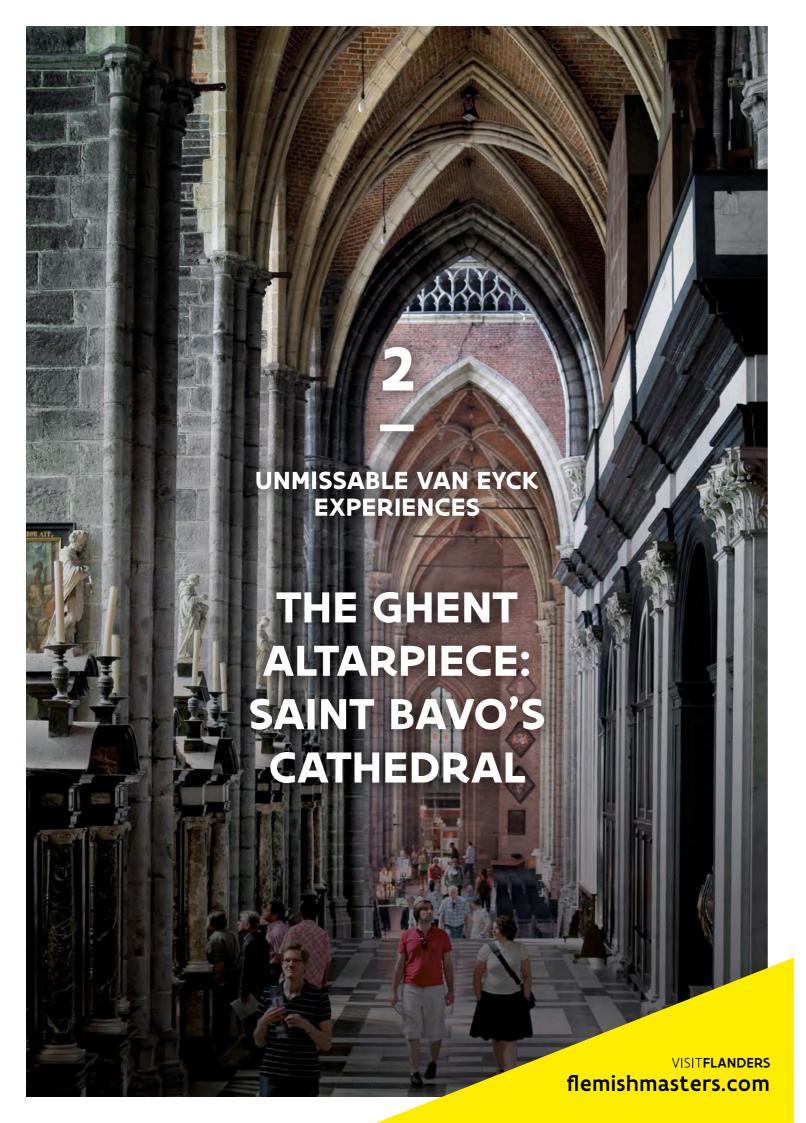
Languages: Dutch, French, English, German, Spanish, Italian

GUIDED EXHIBITION TOURS

- Languages: Dutch/French/English
- Guide for adults: 100 EURO
- Guide for schools: 80 EURO

BOOKING PLATFORM

www.vaneyck2020.be



THE GHENT ALTARPIECE: SAINT BAVO'S CATHEDRAL

JANUARY - JUNE 2020



By the end of 2019 the second phase of the restoration campaign – the treatment of the panel The adoration of the Mystic Lamb and its side panels will be completed. In January 2020 the Mystic Lamb returns to Saint Bayo's Cathedral

The restorers removed the old overpaint that masked the main figure of the Ghent Altarpiece for nearly five centuries. As such, the well-known Lamb – an impassive and rather neutral figure, with a wide forehead and large ears – has given way to the Van Eycks' original. With its intense gaze the Van Eycks' medieval Lamb, characterized by a graphically defined snout and large, frontal eyes, draws the onlooker into the ultimate sacrifice scene.

In May 2020 also the restored panels and frames of the exterior side panels, highlights of the van Eyck exhibition in the Museum of Fine Arts Ghent, return to the cathedral.

26 JUNE 2020

OPENING OF THE NEW VISITOR CENTRE

A combination of original art treasures and modern presentation techniques in the new Visitors' Centre will be used to highlight the story behind the centuries' old polyptych made by the van Eyck brothers, "The Ghent Altarpiece". The Visitors' Centre will highlight the multiple messages conveyed by the polyptych, including an explanation of its religious significance and art-historical value. Links will also be made to the architectural heritage and its intimate connection to the cathedral. Augmented Reality The culturally interested tourist will be able to see and appreciate the latest restoration campaign and learn about the remarkable history of the "Mystic Lamb itself". On entering the centre, visitors will receive a set of augmented virtual reality (AVR) glasses which will give them the chance to see medieval murals and numerous works of art as if they were actually on site hundreds of years ago and done with the help of historical simulations and interactive modules. Visitors will get to experience the different construction periods of the cathedral as well as the eventful history of the "Ghent Altarpiece" and its

significance in the most convincing but historically correct manner. This augmented reality tour around the cathedral will be offered in nine different languages: the seven languages currently available on the audio guide, plus Russian and Portuguese, and be customised for each language.

PRACTICAL INFORMATION

SINT BAVO'S CATHEDRAL

Sint Baafsplein, 9000 Gent

OPENING HOURS

- From June 26th Open every day of the year, except 1 January from 10 am to 5 pm
- Sunday and public holidays from 1 pm to 5 pm

TICKETS

- The Ghent Altarpiece: 8 EURO
- Visit with Augmented Reality device: 12 EURO
- Children: 6 EURO
- Schools Primary/ Secondary/ Higher: 6/7/10 EURO

- Holiday Participation: to be discussed
- Trade: to be discussed

AUGMENTED REALITY DEVICE

Available in Dutch, French, English, German, Italian, Spanish, Russian, Japanese and Portuguese Included in the price

WEBSITE & RESERVATION GROUPS

Sint-baafskathedraal@kerknet.be www.sintbaafskathedraal.be





In 2020, Ghent is honouring its great Flemish Master. During the theme year OMG! Van Eyck was here, the city will reveal how Van Eyck has left his mark on Ghent, six centuries on. We must not forget that the Ghent Altarpiece is so much more than a piece of world heritage. It is a living icon that continues to fascinate and inspire. Van Eyck's legacy permeates the city and forms part of its DNA. Generation after generation, Van Eyck continues to inspire new masters, whose works we are proudly putting in the spotlight in 2020. Visual arts, theatre, design, gastronomy, music and even shopping ... For a whole year, everything in the city will bask in the glow of Van Eyck and his impressive masterpiece. Come to Ghent. Van Eyck was here. And will be here to stay. Will you?

'MAT COLLISHAW. THE ALTAR PIECE' MULTIMEDIA INSTALLATION

FEBRUARY - OCTOBER 2020

'Mat Collishaw. The Altar Piece' shows how four mechanical robot arms synchronously bring four monitors to life in an artistic audiovisual evocation of Van Eyck's Ghent Altarpiece. The installation is a blend between innovative technology and story-telling aesthetics. An unforgettable multimedia experience!

PRACTICAL INFORMATION

ST NICHOLAS' CHURCH Cataloniëstraat, 9000 Gent

WEBSITE, TICKETS & RESERVATION

LAM GODS (GHENT ALTARPIECE) THEATRE PRODUCTION

MARCH 2020 (DATES TBC)

Director Milo Rau's nationally and internationally renowned box-office hit 'Lam Gods' is a reconstruction of the Ghent Altarpiece on stage as a panorama of our present world and at the same time a manifesto for art and spirituality in a human life.

PRACTICAL INFORMATION

NTGENT

Sint-Baafsplein, 9000 Gent

TICKETS

TBC

www.ntgent.be/en/productions/lam-gods



THE GHENT FLORALIES

1 - 10 MAY 2020

In 2020, Ghent's historical flower and plants festival will become a dynamic and interactive event for all ages with an extensive range of workshops, demos, entertainment, green and concept rooms and pop-ups in the heavenly garden of Van Eyck. The theme of Floraliën Gent 2020, 'My paradise, my worldly garden' will refer to the famous Van Eyck masterpiece.

PRACTICAL INFORMATION

ICC, FLORALIËNHAL AND HET KUIPKE

Citadelpark, 9000 Gent www.floralien2020.be

OPENING HOURS

- From Friday May 1st until Sunday May 10th:
- 8 am until 6 pm
- Late night on Friday May 8th until 8 pm

TICKETS

Online before February 1st 2020

- individual ticket: 20 EURO
- kids < 6 years: for free
- kids > 6 years: 5 EURO
- groups 25 150 persons: 19 EURO
- groups > 150 persons: 17 EURO

Online as from February 1st 2020

- individual ticket: 22 EUROkids < 6 years: for free
- kids > 6 years: 5 EURO
- groups 25 150 persons: 20 EURO
- groups > 150 persons: 18 EURO

TRADE PARTNERS

Incoming DMC:

All About Belgium Kathleen Vermeiren

T +32 53 80 98 18

kathleen.vermeiren@aab-allaboutbelgium.be

Gent Watertoerist

Henk Hellemans

T +32 473 48 10 36

info@rederijdegentenaar.be

Booking System should be online as from May 1st 2019

VISITOR GUIDE

will be available in Dutch, French, English

GUIDED VISITS

- Guided visits of the Floraliën, guided tours in the Citadelpark and the City of Ghent: will all be possible

 information not yet available
- Languages: Dutch, French, German, English, Spanish, Italian and Russian

INFORMATION WORKSHOPS

on demand



VAN EYCK'S COLOURS IN DESIGN

13 MARCH 2020 - 06 SEPTEMBER 2020

An exhibition about the innovative and diverse use of colour, linking the past and present with each other.

The starting premise of the exhibition is Jan van Eyck's skilful use of colour, which is fully revealed in all its glory during the restoration of the Ghent Altarpiece. Using oil paint and transparent, coloured glazes, Van Eyck was able to achieve an innovative variety of colour nuances, clarity and saturation in his paintings. His inspiring use of colour is the starting point for a selection of national and international designers. They all share an affinity with 'colour'.

The exhibition is conceived as a walk through the seven primary colours and the universe of pigment which Jan van Eyck and his contemporaries explored, with knowledge, inspiration and mystery serving as the underlayers. Projects by designers in various design disciplines (product design, crafts, textile design, graphic design, jewellery design, architecture...) will be exhibited in diverse colour ensembles. Some designers prefer to research colour, focussing on its materiality for example, while others are more interested in colour and perception, or the impact of colour in a spatial context.

The period rooms of Hotel de Conick will also be incorporated in this exhibition. They will be transformed into experience rooms where contemporary designers will be invited to exhibit a project or create a new work, on the theme of colour and the senses.

PRACTICAL INFORMATION

DESIGN MUSEUM GENT

Jan Breydelstraat 5, 9000 Gent www.designmuseumgent.be

TICKETS

- Adults: 10 EURO
- Groups: 8 EURO
- 19 26 years, school (18+): 2 EURO
- -19 years: 0 EURO
- Trade: -15 %

TRADE CONTACT

Bernadette De Loose T +32 9 323 64 91

bernadette.deloose@stad.gent

GUIDED TOURS

- Visit without guide:
 www.designmuseumgent.be/en/visit/group
- Visits with own guide: www.designmuseumgent.be/en/visit/group
- Visit with museum guide:
 www.designmuseumgent.be/en/visit/group

VAN EYCK IN THE CITY

PERMANENT OFFER OF 'OMG! VAN EYCK WAS HERE'

A multi-sensory experience and trail in the city. Use all of your senses! See, taste, hear, feel, smell, experience and move as Van Eyck did in 15th-century Ghent and discover the city's features which still awaken the senses.



FLANDERS FESTIVAL GHENT & ODEGAND

SEPTEMBER 2020 (DATES TBC)

Exceptional pieces inspired by Van Eyck. Specific programme follows.

PRACTICAL INFORMATION

DIFFERENT VENUES IN GHENT www.gentfestival.be/en/

GHENT INTERNATIONAL FESTIVAL

28 OCTOBER 2020 - 10 NOVEMBER

2020

The first edition of an ambitious theatre festival of the main Ghent theatre production companies NT-Gent, Vooruit, Campo, Opera Ballet Vlaanderen and Kopergietery. Made and organised by Ghent artists, this innovative 2020 edition will be fully dedicated to Van Eyck.

FILM FEST

OCTOBER 2020 (DATES TBC)

Specific programme follows.

PRACTICAL INFORMATION

www.filmfestival.be/en

WINTER WONDER CASTLE

MID DECEMBER 2020 - MID JANUARY 2021

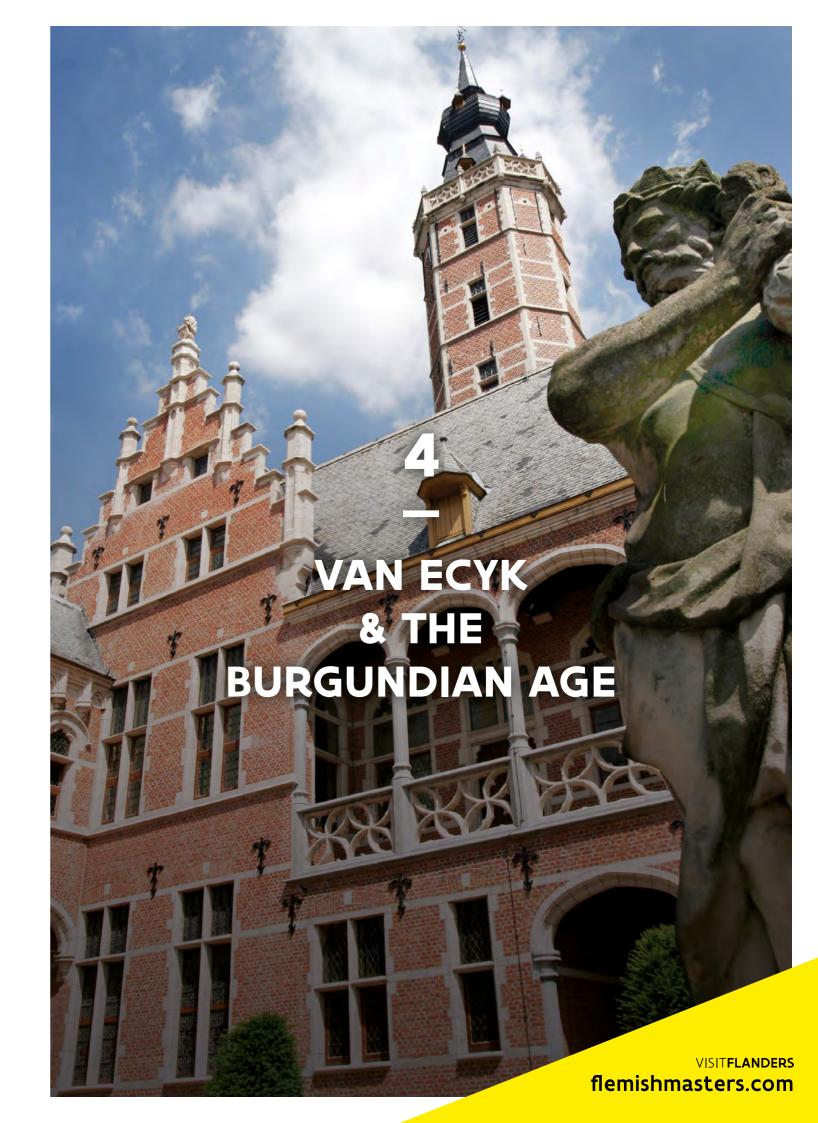
The Winter Wonder Castle transforms the Castle of the Counts into a magical winter wonderland. Between the dark spiral staircases of the thick castle walls you will discover the magic warmth and cosiness of Christmas during the darkest period of the year. An enchanting experience for all ages, in the spirit of Van Eyck's 15th century.

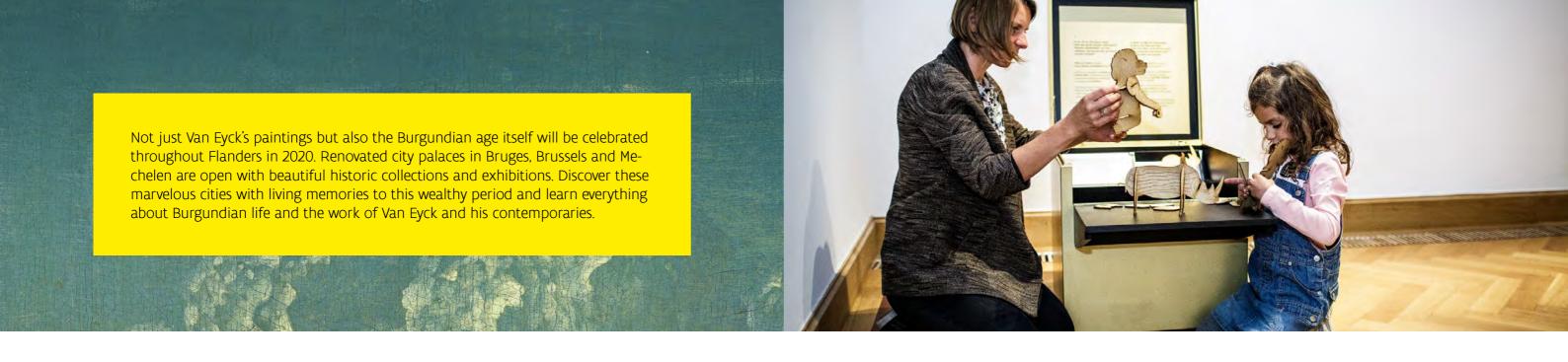
PRACTICAL INFORMATION

CASTLE OF THE COUNTS

Sint-Veerleplein 11, 9000 Gent visit.gent.be/en/calendar/winter-wonder-castle







MUSEUM HOF VAN BUSLEYDEN

Step into this majestic and magnificent Renaissance palace in Mechelen, the capital of the Burgundian Netherlands. Follow in the footsteps of Hiëronymus van Busleyden, Margaret of Austria, Erasmus and Thomas More. Exchange ideas and reflect on our changing world, much like they did. The opening up of the New World in the fifteenth and sixteenth centuries ushered in a new era, called the Renaissance, in which man was considered the center of the universe. An era in which everything changed. Today this house has once again become a meeting place, a place for conversations, where new ideas are born and art is collected and displayed.

Find out more about the surprising Burgundian history as you venture deeper into the Hof van Busleyden, discovering its treasures and stories. Learn more about the Burgundians' ideas, about the city, about power and about mastership and craftsmanship. Move from lively and bustling rooms to more private and quieter places. Go in search of the real Margaret and peek into the intriguing and fragile Enclosed Gardens. In this museum we look back at the city's glorious history and look ahead to the future, together with you. Travel back and forth, between the past and present. Experiment and engage in a dialogue with the museum and its ever-changing collection.



EXHIBITION: RENAISSANCE CHILDREN. ART AND EDUCATION IN THE 16TH CENTURY

23 OCTOBER 2020 - 31 JANUARY 2021

For the Burgundian and the early Habsburg princes, Mechelen was not only an important political and cultural hub, but also an educational centre. Three successive generations of Habsburg princes and princesses spent part of their childhood there. The best known among them were emperor Charles V and the future English queen Anne Boleyn.

This exhibition wants to paint a more comprehensive picture of youth and education in the Habsburg Netherlands.

It will do this by showing works of art, books, prints, letters and everyday objects. The exhibition aims to bring together a selection of the Habsburg children's portraits by artists as Jan Gossart, Juan de Flanders, Pieter van Coninxloo and Bernard van Orley in the city that played a central role in their creation and tell the historical, educational and artistic story behind them.

PRACTICAL INFORMATION

MUSEUM HOF VAN BUSLEYDEN

Sint-Jansstraat 2A, 2800 Mechelen www.hofvanbusleyden.be

OPENING HOURS

- Mo-Tu-Fr-Sa-So: 10 am 5 pm
- Thu: 10 am- 10 pm
- Wednesdays, 24, 25 and 31 December, 1 January closed

TICKETS

- Standard: 11 EURO
- Children till 12 years: FREE
- 13-26 years: 5 EURO
- Groups (min 15 people): 9 EURO
- Trade: 7 EURO
- Trade children: 4 EURO

CONTACT BOOKING GROUPS

groups@mechelen.be visit.mechelen.be/as-a-group

TRADE CONTACT

Florie Wilberts T +32 15 29 76 56 florie.Wilberts@mechelen.be

GUIDES

- Dutch/French/English
- 80 EURO + 9 EURO p.p. for groups or + 7 EURO p.p. for trade (max. 15 people)

Combine your visit with a Bourgondian walk in Mechelen in the footsteps of Hieronymus and Margareta.

GRUUTHUSEMUSEUM

OPENING 25 MAY 2019

Admire this luxurious city palace of the lords of Gruuthuse in all its magnificent glory. After extensive restoration and renovation, visitors will once again be able to learn more about Bruges and enjoy the outstanding collections of tapestries, lace, sculpture, furniture and silver. Lodewijk van Gruuthuse (1427-1492) was by far the most famous inhabitant of the Gruuthuse palace. He was a well-respected man, a member of the Order of the Golden Fleece and a confidant of the Dukes of Burgundy. At the start of the 15th century the Gruuthuse family built their former storehouse into a luxurious mansion. Lodewijk later added a south wing with a chapel, through which a connection arose with the Church of Our Lady. The Spanish king Philip IV bought the building in 1596 and donated it to the Mount of Piety as a charitable pawnshop.

PRACTICAL INFORMATION

GRUUTHUSE MUSEUM

Dijver 17 C, 8000 Bruges www.museabrugge.be

OPENING HOURS

- Tu-Su: 9.30 am 5 pm
- Mondays, 1 January, Ascension (afternoon) and 25 December closed

TICKETS

- Standard: 12 EURO
- Reduction, Trade: 10 EURO
- Groups (min 15 people): 10 EURO
- 0-17 years: 0 EURO
- 18-25 years: 10 EURO
- Combi ticket with Church of Our Lady: 14 EURO, trade 13 EURO

CONTACT BOOKING GROUPS

toerisme.reserveringen@brugge.be

TRADE CONTACT

T +32 50 44 46 46 trade@brugge.be

GUIDES

- Dutch, French, English, German, Spanish, Italian
- 75 EURO + 10 EURO p.p. (max. 20 people)

AUDIOGUIDES

- Free
- Available in Dutch, French, English, German, Spanish, Italian









THE LIBRARY OF THE DUKES OF BURGUNDY

OPENING 15 MAY 2020

A new museum is due to open in the heart of KBR (the Royal Library of Belgium) in 2020. The sixteenth-century Chapel of Nassau and the various rooms that surround it will form the backdrop to the 'Library of the Dukes of Burgundy'. The museum offers you the opportunity to share in Europe's medieval cultural past, and admire the most beautiful illuminated manuscripts.

Presently, almost 300 original Burgundian manuscripts are being stored in KBR. They were created between the end of the fourteenth and the end of the fifteenth centuries and are counted among the master works of French and Flemish miniature art. Names such as Willem Vrelant, Jan de Tavernier, Simon Marmion or Lieven van Lathem may not ring any bells, but in their time they were veritable celebrities and just as famous as Jan Van Eyck or Rogier van der Weyden, our renowned 'Flemish primitives'. The spotlight is shone on all areas of medieval thinking: literature, history, science, morality, religion, and philosophy, along with law, poetry and chivalric literature.

It is these original manuscripts that are at the heart of the new museum. The 'Burgundian' experience comes together throughout the museum and along the multi-media route, and it extends through the rest of the building too. The Library will be more than a scientific institution, it will become an experience and a place to meet. Visitors will be able to view these masterpieces from KBR's collections, but they can also enjoy stunning views of the magnificent garden at the Mont des Arts or take in the majestic views of the historic centre of Brussels. We're livening things up, on the Mont des Arts and in the city!

PRACTICAL INFORMATION

THE LIBRARY OF THE DUKES OF BURGUNDY

Mont des Arts, 1000 Brussels

www.kbr.be

OPENING HOURS

- Every day 10 am 6.30 pm except We 1-6.30 pm
- 1 January,1 May, 15 August, 1 November, 25 December closed

TICKETS

- Standard: 11 EURO
- 65+, students, groups (min 15 people), trade: 7 EURO
- <18: free

CONTACT BOOKING GROUPS

(from 14 March 2019)

educ@kbr.be

GUIDES

- Languages: French, Dutch, English, German, Spanish
- Prices:
- Week: 85 EURO + entrance ticket (max 15p.) 1H30
- Weekend: 95 EURO + entrance ticket (max 15p.) -1H30





GROENINGEMUSEUM

Jan van Eyck's Portrait of the artist's wife, kept in the Groeninge museum, is not only one of the earliest female portraits in European Art History, but one of the few tangible documents of van Eyck's private life. Her image addresses the viewers by means of the inscription on the frame as she seems to focus her gaze on the beholder. Jan van Eyck's astonishing illusionistic talents are even more obvious in the Madonna of Canon Joris van der Paele, the largest single painting by the artist known to us. Here, the face of an elderly canon is portrayed with painstaking ingenuity and all the painted surfaces are full of hidden reflections of the world in- and outside the panel. Hugo van der Goes' Death of the Virgin is the only significant painting by the painter to remain in Belgium and fascinates because of its ingenious display of an unnatural - a devine - light.

PRACTICAL INFORMATION

GROENINGEMUSEUM

Dijver 12, 8000 Bruges www.museabrugge.be

OPENING HOURS

- Tu-Su 9.30 am 5 pm
- Mondays, 1 January, Ascension (afternoon) and 25 December closed

TICKETS

- Standard: 12 EURO
- Reduction, Trade: 10 EURO
- 0-17 years: 0 EURO
- 18-25 years: 10 EURO
- Groups (min 15 people): 10 EURO
- Elementary and secondary school: FREE

CONTACT BOOKING GROUPS

toerisme.reserveringen@brugge.be

TRADE CONTACT

T +32 50 44 46 46 trade@brugge.be

GUIDES

- Dutch, French, English, German, Spanish, Italian
- 75 EURO + 10 EURO p.p. (max. 20 people)

AUDIOGUIDES

- Free
- Languages: Dutch, French, English, German









SINT-JANSHOSPITAAL

The Sint-Janshospitaal was established in the early 12th century and has been preserved remarkably well. It is a former pilgrim's hospital with a chapel, which premises have been transformed into a museum. Besides a presentation on the history, practice and culture of the clinic, including medical objects and an intact 17th century pharmacy, its main attraction lies in a world famous ensemble of works by one of Bruges' preeminent residents, the Flemish Primitive painter Hans Memling.

PRACTICAL INFORMATION

SINT-JANSHOSPITAAL

Mariastraat 38, 8000 Bruges www.museabrugge.be

OPENING HOURS

- Tu-Su 9.30 am 5 pm
- Mondays, 22 January till 11 February 2019, 25 December and 1 January closed

TICKETS

- Standard: 12 EURO
- Reduction, Trade: 10 EURO
- 0-17 years 0: EURO
- 18-25 years: 10 EURO
- Groups (min 15 people): 10 EURO
- Elementary and secondary school: FREE

CONTACT BOOKING GROUPS

toerisme.reserveringen@brugge.be

TRADE CONTACT

T +32 50 44 46 46 trade@brugge.be

GUIDES

- Languages: Dutch, French, English, German, Spanish, Italian
- 75 EURO + 10 EURO p.p. (max. 20 people)

AUDIOGUIDES

- Free
- Available in Dutch, French, English, German, Spanish







HISTORIUM

You can experience what it was like to live in Bruges during the Golden Age in the Historium. Historium shows visitors what it was like to live in medieval Bruges during the Golden Age, from the atmosphere of the harbour and the cobbled streets to the workshop of van Eyck in a multi-sensory, interactive experience. Or simply smile at the delicious scents and bawdy laughter coming from the bathhouse.

PRACTICAL INFORMATION

HISTORIUM

Markt 1,8000 Bruges www.historium.be

OPENING HOURS

- The Historium is open until 6h00 pm.
- Tickets can be purchased until 5h30 pm
- The building and the attractions are also open on Sundays and public holidays.

Historium Story

Open daily from 10h00 am to 6h00 pm. Last entry is at 5h00 pm.

A maximum of 20 people may enter the attraction every 4:30 minutes.

Historium Virtual Reality

Open daily from 10h00 am to 6h00 pm. Last entry is at 5h30 pm.

Historium Tower

Open daily from 10h00 am to 6h00 pm. Last entry is at 5h00 pm.

Duvelorium Grand Beer Café

Open daily from 11h00 am to 6h00 pm.

TICKETS & RESERVATION

Info@historium.be

T + 32 50 27 03 11

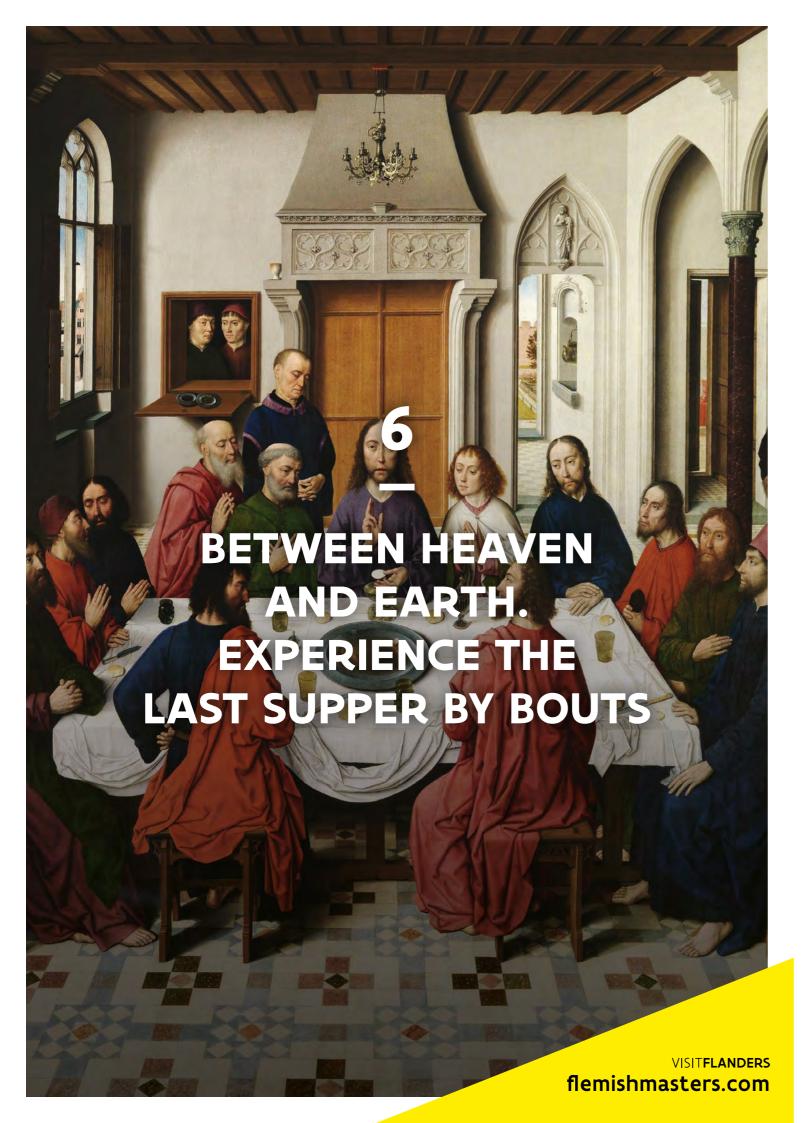
www.historium.be/nl/tickets www.historium.be/en/tickets/groups/

TRADE CONTACT

Simon Moeyaert

simon.moeyaert@historuim.be

T +32 50 34 80 36



BETWEEN HEAVEN AND EARTH. EXPERIENCE THE LAST SUPPER BY BOUTS

OPENING 20 SEPTEMBER 2019



The restored St Peter's Church is the setting for an experience that touches all the senses. Immerse yourself in the fascinating story of this Gothic church and renew your acquaintance with its art treasures: outstanding works by Flemish Masters in their authentic context. 'Mixed Reality' brings Dieric Bouts' Last Supper to life and lets you discover the vibrant Leuven of the past and present.

M-Museum Leuven will unveil the new permanent presentation of the art treasures in the restored St Peter's Church. Each item can be viewed in its own chapel or in its original location. The Last Supper and The

Martyrdom of St Erasmus by Dieric Bouts, both of which feature in the presentation, are among the absolute masterpieces of Flemish painting. The Edelheere Triptych (a contemporary copy after Rogier van der Weyden's world-famous Descent from the Cross (now in the Prado, Madrid) and Jan Borman's Triumphal Cross have also been classified as masterpieces by the Flemish Community. Particular attention will also be paid to works like the imposing Sacrament Tower, the monumental tomb of Henry I and the Chapel of Proud Margaret ('Fiere Margriet').

All these works form part of a unique ensemble of 14 highlights, of which visitors will discover not only the religious background, but also the historical and art-historical stories behind the artworks. Each masterpiece testifies to a historical connection with Leuven. A digital tool will allow visitors to truly experience every story. They will also find a new reception area with ticket desk and museum shop.

PRACTICAL INFORMATION

M - MUSEUM LEUVEN

Saint Peter's Church, Grote Markt, 3000 Leuven

www.mleuven.be

www.diericbouts.com

OPENING HOURS

Reopening on 20 September 2019

- Daily: 10:00 16:30
- Sundays: 11:00 16:30

01 October - 31 March

- Daily: 10:00 16:30
- Sundays: 11:00 16:30
- Closed on Wednesdays

TICKETS

- Entrance to the church: free
- Digital experience or visitors guide: 5 EURO
- Mixed reality experience: 12 EURO
- Price rates on 25 February 2019, subject to any changes. Guided tours and custom rates on demand
- Promotional actions and discounts are negotiable.

TRADE CONTACT

Saskia Verhaert T +32 16 27 29 90

saskia.verhaert@leuven.be



The following DMCs and incoming operators are able to create tailor-made Flemish Masters experiences. To give a sense of what's possible, a selection of inspirational proposals are available at: www.visitflanders.com/flemishmasterstrade

ALL ABOUT BELGIUM

Stationsstraat 30B, 9340 Lede Belgium

T +32 (0)53 80 98 18

info@aab-allaboutbelgium.be www.aab-allaboutbelgium.be

BRUSSELS AND BEYOND

Geerdegemvaart 96 - 98, 2800 Mechelen Belgium

T + 32 (0)15 407 537

info@brusselsandbeyond.com www.brusselsandbeyond.be

@DMIRE

Gemeenveldstraat 93 1652 Beersel (Alsemberg) Belgium

T +32 (0)2 361 65 59 events@admire.be

www.admire.be

PERFECT + EVENT PRODUCTIONS

Geerwijnstraat 9, 8000 Bruges Belgium

T +32 (0)50 34 76 08

events@perfectplus.be www.perfectplus.be

FOCUS FLANDERS

Nederkouter 35, 9000 Ghent Belgium

T +32 (0)9 269 90 62

 $\frac{in fo@focus flanders.com}{www.focus flanders.com}$

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